



zendesk support

# The value of the Support Enterprise Plan

Optimize your support operations as you scale



Zendesk Support is a beautifully simple system for tracking, prioritizing, and solving customer support tickets. It's proven to improve customer satisfaction and increase agent productivity—at any scale. Here's how:

**Flexibility** — Customize your support solution to fit the diverse needs across your business, with features like contextual workspaces and custom resources.

**Advanced workflow functionality** — Set up, maintain, and change your support operations with features like skills-based routing, ticket forms, and satisfaction prediction.

**Streamlined communication and collaboration** — Keep internal and external teams on the same page with features like side conversations and light agents.<sup>1</sup>

**Accountability** — Keep team members accountable by giving certain roles the right account permissions. Easily audit changes made to your Support instance, with features like custom roles and audit logs.

**Personalized best practices and guidance** — Get support from experts that know Zendesk best whenever you need it, with features like Launch Guidance and 24x7 support from Zendesk.

## Here's a look into the increased value our customers have seen after upgrading to the Support Enterprise plan<sup>2</sup>:

75%

of customers agreed that upgrading has improved their organization's support operations and increased their agent productivity

95%

of customer said that they reduced the complexity of their support operations and day-to-day workflow by up to 75%

48%

of customers said they reduced their operating cost by up to 10%

59%

of customers said they've seen an increase in their customer satisfaction

We power over 80,000 organizations. On average, our customer achieve a 95% customer satisfaction score.



"With the move to Enterprise and the Collaboration add-on, we're in **more control of our support operation** and are able to provide a higher level of service to our community."

VP of Operations at mid-sized education software company

"We now have the ability to have multiple teams working together in one instance of Zendesk, which allows them to **collaborate and also focus their work** in their area of subject matter expertise. The Enterprise Plan also allows us to **scale in a more efficient and cost effective way**, without compromising the quality of our service."

Jess Winkelman, Director, Customer Service / Support at SheerID

"By being able to specialize our support team, we have **improved the percentage of time** we are able to respond to within less than 4 hours to 68% (started around 30% before the upgrade)"

Morgan King, Customer Support Manager at CivicPlus

"Upgrading to the Enterprise Plan has given us more granularity in reporting and the ability to customize our forms to **match our desired workflow process.**"

Brian Newton, VP of Operations at Iptor Supply Chain Systems

Contact [sales@zendesk.com](mailto:sales@zendesk.com) for more info

<sup>1</sup> Available through the Zendesk Collaboration add-on  
<sup>2</sup> Source: July 2018 TechValidate Survey; based on over 300 responses