zendesk

Vote 2020

Informed citizens are empowered citizens. This toolkit offers information and advocacy opportunities related to voting and voting rights. Please share with your employees, customers, and partners.

MY VOTING PLAN CHECKLIST

☐ I'm registered to vote

☐ I have identification if I need it

☐ I researched my local races and ballot initiatives

☐ I encouraged my friends to register to vote

☐ I saved the Election Protection Hotline number (**1-866-OUR-VOTE**)

☐ I requested my mail-in ballot **OR** I found my polling place

☐ I mailed in my ballot **OR** made a plan to vote in person

ACLU

Be informed

The first step toward being engaged is being informed. Employees can use these resources to learn more about voting in the U.S.

• Make sure you have a voting plan

• Are you **#VoteReady**? Not registered or not sure? Visit vote.org/am-i-registered-to-vote

• How to vote: rockthevote.org/how-to-vote

• Your rights, how to exercise them, and what to do if they are violated: aclu.org/know-your-rights/voting-rights

Help employees understand their local ballot, from the candidates to the issues.

• Learn where candidates running for office in your community stand on the issues. For your personalized ballot visit vote411.org

• What's on your ballot? vote.org/ballot-information/#.X1EWls68Mh0.twitter

• Know your government representatives: voterly.com/location/united-states

Be active

Encourage employees to volunteer, share information, and mobilize their networks.

• Time To Vote is a nonpartisan movement, led by the business community, to contribute to the culture shift needed to increase voter participation in our country's elections. maketimetovote.org

• Rock the Vote is the most trusted and effective nonpartisan nonprofit dedicated to building the political power of young people. rockthevote.org/get-involved

• **#VoteReady** Social Media Assets thesocialpresskit.com/voteready

• Help your community by signing up to be a poll worker: powerthepolls.org